

This charges everything

Aware of the hype surrounding new product launches from popular brands. IKEA found the perfect occasion to re-launch their wireless charging solutions.

The news are out there and we're not the only ones to be excited. The latest iPhone models support wireless charging. Finally, the time is here when iPhone owners can make use of the multi-functional RIGGAD – your phone's favorite lamp.

Already back in 2015, IKEA released their first wireless chargers. With smartphones being such a natural part of our lives, they wanted charging them to become a natural part of our homes. That's why they created a range of wireless chargers that make mobile charging a lot more accessible, yet a lot less obvious.

We wanted to make charging a natural part of your home. Our lamps and side tables with integrated wireless charging are the most ambitious results of that effort. While our standalone charging pads cater to the curious newcomers. – Says Björn Block, Business Leader IKEA Home Smart at IKEA of Sweden

One of the main advantages of being a brand in the 21st century are the opportunities given to us by digital outlets and social media. How we can react and take part of ongoing happenings around the world and create forums for discussion. – Says Jeroen Hubert, Global marketing communication manager at IKEA Group

IKEA has been very progressive with wireless charging, and we are thrilled that new iPhone owners finally can make use of one of the most powerful lamps we've ever made. – says Morten Kjær, Creative Director at IKEA Creative Hub.

Wireless charging has been around for a while. But as it's getting increasingly democratised, we felt it was important to tap into the discussion. Bringing a relevant message about how technology helps us in our everyday and how IKEA tackles that in their products – says Johan Holmgren, Creative Director at ACNE

The wireless chargers are available globally at your nearest IKEA store.

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